

*integrä*

Comprehensive **Test Bank Revision** for  
Textbooks





## Business Requirement

Our client is a prominent educational publisher specializing in creating and updating content for academic and professional courses. Their materials are widely used in both Australia and the United States.

The client engaged Integra to revise several Test Banks in the field of Advertising & Marketing. The objective was to update the Test Bank content to align with both the new Australian Edition and its corresponding US Edition.

## Scope

This required creating a correlation grid to:

- Show how the current edition Test Bank needed to be updated to match the new core content.
- Illustrate how the new core content could be repurposed from the corresponding US edition Test Bank.
- Develop test banks to meet the market needs

## Integra's Approach

To effectively manage and execute this project, Integra implemented a structured approach:

- **Advanced Planning & Team Set-up**
  - Detailed project planning and specific budget for each Test Bank were established at the project's outset.
  - Provided the publisher with a near-final estimate on the work and a detailed delivery plan.
  - Identified the right set of SMEs to handle specific Test Banks, ensuring high-quality revisions.
- **Project Execution**
  - Developed correlation grids early in the process to map out necessary updates and repurposing strategies.
  - Carefully selected SMEs were deployed to ensure precise and high-quality revisions of the Test Banks.

## Results

Integra successfully revised the Test Banks, aligning them with the new Australian and US editions' core content. The advanced planning and meticulous project management ensured the project was completed on time and within budget, meeting the client's high standards and expectations.





Integra is a trusted partner in Business Process and Technology Services for many leading organizations worldwide. With a focus on providing end to end solutions for digital content, learning services, and content workflows, we help our customers realize transformational business value.

For more information, please visit:

[www.integraNXT.com](http://www.integraNXT.com)