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Digital Inclusion Through Accessible **Content & Design**

Integra's Digital Accessibility Services helps organizations create digital assets that can be easily navigated and understood by a wide range of users.



Integra's Digital Accessibility Services helps you build inclusive digital experiences through accessible products, platforms, and websites

Digital accessibility is a growing concern for anyone who wants to create an inclusive and diverse environment, where everyone can have a voice. However, digital accessibility is a complex and nuanced topic. Most organizations don't know where to start in order to make their websites, digital products/ platforms /content, web and mobile applications accessible to visually-challenged users, hearing-impaired users, and the elderly.

By enabling digital accessibility, Integra can help you tap into an extensive customer base, provide equitable support, and facilitate conducive work environment to your organization's employee base.

Create accessible digital experiences for everyone

As products and services get increasingly digitized, businesses must incorporate digital accessibility as an essential aspect for decision-making. Integra works with organizations of all sizes across verticals on digital accessibility and compliance initiatives.

We also help organizations to overcome three critical challenges with regards to accessibility guidelines conformance and testing, as published by the World Wide Web Consortium (W3C), namely:

- Scaling conformance verification
- Non-Web Information and Communications Technologies
- Manage multiple changing permutations for large, complex, and dynamic websites





One-time project or on-going support, we provide customized service to suit your accessibility needs.

Service offerings:

Integra's comprehensive suite of web accessibility and digital inclusion services can help organizations at any stage of accessibility implementation maturity level, to make their websites, web / mobile apps, digital courseware, multimedia, and documents, accessible to all types of audience.

Accessibility Audits

- Perform accessibility audit for websites
- Identify any accessibility gaps and report them
- Include latest configurations in accessibility audit
- Perform accessibility audit on Art & Digital products
- Deliver accessibility audit reports and compliance reports

Accessibility Remediation

- Program management for large-scale remediation projects
- Remediation services for usability and UAT accessibility audit reports
- Accessibility solutions for Web, ePub, PDF, Arts, Word, PPTs and interactive widgets

Accessibility Implementation through Content Creation

- Video accessibility implementation
- Alt Text writing for images and tables
- Design and develop fully accessible digital products
- AR/VR/MR/360° video accessibility implementation

Compliance across standards

- Section 508
- EPUB Accessibility 1.0
- ADA Americans with Disabilities Act
- ARIA 1.0 Accessible Rich Internet Application
- WCAG 2.1 Web Content Accessibility Guideline
- AODA Accessibility for Ontarians with Disability Act



Enable digital equality to users of all abilities. Ensure compliance with legal, moral and ethical standards.





Why choose Integra for Digital Accessibility Services?



12+ years of experience with digital content creation and accessibility services



27 years of experience providing content and digital solutions to education services, publishing and L&D domains



Full-cycle capability across content lifecycle management: content development, delivery and maintenance



Niche product development experience, over 8 SaaS platforms used by learning services organizations and publishers



Applied innovation using AI/ML, NLP, Deep Learning, RPA and Blockchain

Success stories:

• PPT Accessibility

Integra re-built 200,000+ accessibility integrated slides to transform our client's student materials and lecture presentations. Alt Text, colour adjustments, tab order, lists, tables, and Math type equations were added as accessibility features. As a final step, accessibility assessment was performed complying to WCAG 2.1 AA and PPT accessibility standards.

• ePub Accessibility

For our client who is a leading producer of Pre K-12 content, we transformed thousands of raw PDF files into accessible ePub pages that comply with WCAG 2.1 AA and ePub 3.

• PDF Accessibility

Thousands of raw PDF documents were converted into WCAG 2.1 AA compliant PDF documents for one of our clients, by adding tags and the required accessibility components.

• Web Accessibility

Our client required accessibility compliance across all platforms and content, along with accessibility support to ensure compliance. Integra continues to support this client with accessibility experts under FTE model. As part of this ongoing approach, we conduct accessibility audits, examine accessibility tickets, prioritize accessibility problems discovered by the QA team, and create accessibility bug reports with suggestions and fixes.

ABOUT INTEGRÄ

Integra is a trusted partner in Business Process and Technology Services for many leading organizations worldwide. With a focus on providing end-to-end solutions for digital content, learning services, and content workflows, we help our customers realize transformational business value.

For more information, please visit: www.IntegraNXT.com