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Leading Global Education Services Conglomerate Integrates Accessibility to **Enhance Learning Outcomes**

Accessibility Solution for a Publishing and Education Giant

Recognized as one of the largest and most influential learning services organizations across the globe, our customer has been the pioneer of the digital-first business model.

The organization believes in creating real-life impact through vibrant and enriching learning experiences.

As the demand for digital education materials and products surged since 2018, this reputed organization committed to ensure accessibility in all their learning materials to empower all types of learners, including specially-abled learners with equal access and opportunity.

The Requirement: Creating Accessible Presentation Slides

Our customer was looking to improve their existing presentation slides and develop new decks in compliance with the WCAG 2.1 AA accessibility guidelines.

This required adopting product development workflows for new learning products as well as transforming several learning supplements produced before 2018 across various disciplines. The learning products included digital resources used by instructors and learners across higher and continuing education.

The organization needed to quickly establish a dedicated project group to work on title-specific presentation slides in accessibility-friendly formats in order to provide equal access to all learners.

Business Challenge

With a tight delivery schedule for every digital release, our customer was struggling to develop the new presentation slides as soon as the manuscripts were completed. Given the volume of new slides, it was challenging to transform the old version slides at a similar pace to meet the overall compliance roadmap without affecting the launch of new products.

Key process complexities included:

- Creating accurate reading order for each slide

- Converting math equations to screen-readable formats

- Making thousands of simple and complex tabular content accessibility compliant

- Transforming presentation slides across various disciplines such as HSS, Science, Math, Technology, and Business

- Adding Alt Text to thousands of images in addition to both short and long descriptions

The Solution

Integra adopted a resourcing approach to manage accessible presentation slides workflow for this customer.

We deployed a team of trained resources that included presentation developers, Alt Text writers, quality control & quality assurance experts, and accessibility auditors.
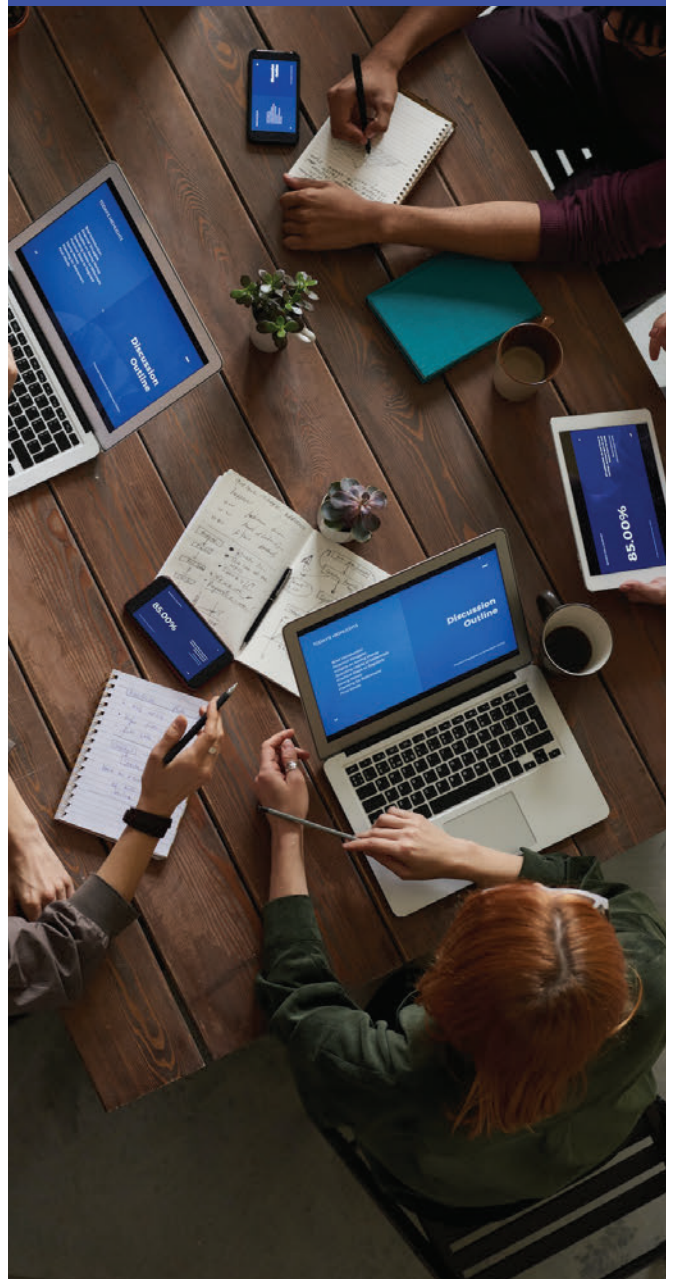
The team fast-tracked the production of high quality presentation decks with acute precision, leveraging their deep domain expertise in accessible educator resource creation.

Business Impact

With over 500,000 lecture notes made accessibility compliant, our customer integrated accessibility into their innovation efforts and learning materials.

The organization's commitment to continuous improvement in its learning assets ensured equitable access to learning.

The customer's strategic efforts toward designing, evaluating, and delivering accessible learning products helped them achieve regional and global business standards, and accreditations.

Solution Outcome

Leveraging the resource strength and expertise in accessibility compliance, Integra established a dedicated delivery framework and offered the customer a dependable content production structure.

With this structure in place, Integra delivered 250,000 accessible slides for all the new titles since 2019, and remediated 300,000 slides since 2021, making this collaboration a continuing success.

As a trusted partner for global customers, Integra delivers accessible lecture notes and support materials from seven business units, across four countries.

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● ● ● **ABOUT INTEGRA**

Integra is a trusted partner in Business Process and Technology Services for many leading organizations worldwide. With a focus on providing end-to-end solutions for digital content, learning services, and content workflows, we help our customers realize transformational business value.

For more information, please visit:

www.IntegraNXT.com