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Streamlining Journal
Copyediting for
Cost-Effectiveness & Agility





Enhancing Copyediting Efficiency

The client is a premier publisher with a robust portfolio of over 1600 journals spanning diverse disciplines such as Computer Science, Humanities, Law & Criminology, Life Sciences, Psychology, Science, Technology, and Medicine.

The publisher aimed to increase the speed-to-market for journal articles by streamlining and automating production tasks especially in at the copyediting stage with an aim to scale production transit time.

Business Requirement

The publisher needed a robust solution to:

- Significantly reduce the time and costs associated with the copyediting process without compromising the quality of the published articles.
- Improve the allocation efficiency and responsiveness of copyediting resources to ensure articles are edited promptly and accurately, matching the specific subject matter expertise.
- Enhance the productivity of the publisher's production staff by reducing manual oversight and intervention in the copyediting process.



Integra's Approach

The workflow solution expedited publication by categorizing articles into no, minimal, and comprehensive copyediting needs, streamlining the process from initial submission to final proof creation while ensuring quality and efficiency.

NLP-Based Copyediting Tool

- Automated structuring of manuscripts upon receipt.
- Quality assessment of language with a 'Quality Score', directing the level of copyediting needed.
- Automatic routing of articles to specific workflows based on the scoring matrix.

Freelance Management System

- Identification of the article's subject area for precise allocation to a set of predefined copyeditors.
- Alert systems and automated reallocation to alternate resources if primary experts are unavailable.

Result

The new workflow has been successfully implemented across 1000+ journals. Notable achievements include:

- Cost savings of up to 30% in copyediting services through early and rapid identification of the level of intervention required.
- Acceleration of publication time by 48 hours, with decision-making on articles suitable for direct typesetting reduced from 5 days to 2 days.
- Enhanced productivity of the publisher's staff through the automation of resource management tasks, allowing them to focus on higher-value activities.



Integra is a trusted partner in Business Process and Technology Services for many leading organizations worldwide. With a focus on providing end to end solutions for digital content, learning services, and content workflows, we help our customers realize transformational business value.

For more information, please visit:

www.integraNXT.com